



WIN 1 OF 3 GIFT CARDS

TO THE SHOP OF YOUR CHOICE FROM THIS GUIDE!







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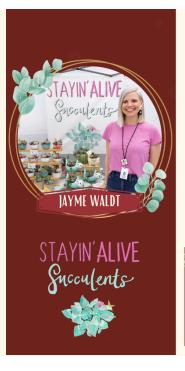
BRITT'S CREATIONS- BRITTANY VALDEZ

Shopping Link: www.facebook.com/brittscreationsnje

Hi, I'm Brittany Valdez! I'm a mother to 3 wild boys and a proud military wife. I own a small business making seasonal and custom wreaths. This year I have added custom signs and seasonal floral vases to my shop. I put my whole heart into every product I make. When you buy from me, you are supporting a dream & supporting a family.

INSTAGRAM: ebrittscreations_3







New deals each day for Black Friday, Small Business Saturday and Cyber Monday.

STAYIN' ALIVE SUCCULENTS- JAYME WALDT

Shopping Link: www.stayinalivesucculents.com/

Stayin' Alive Succulents started as a succulent arrangement business and has evolved into a one stop shop for all your planty needs! From houseplants, to modern and quirky planters, to t-shirts, stickers and plant animals; you are sure to find something super fun for yourself or your plant loving friends this holiday season. Be sure to check their social media pages for new deals announced at 9am CT on Black Friday, Small Business Saturday and Cyber Monday.

FACEBOOK: www.facebook.com/stayinalivesucculents

INSTAGRAM: estayinalivesucculents



TENN PRAIRIE- KLANCI GAUTHIER

Christmas

Shopping Link: www.tennprairie.com

"Who are we? A Nashville couple who wanted to work together while raising our two boys, Jack and Beau (and our dog, Dean). Everything is made by hand on our back porch."

FACEBOOK: www.facebook.com/TennPrairieNashville

INSTAGRAM: etennprairie







HONEYSUCKLE HOME- ELIZABETH MIZE

Shopping Link: www.etsy.com/shop/honeysucklehomeshop

Elizabeth Mize is a glass artist based in Tuscaloosa, Alabama. She does all the etching by hand. Every design is permanent and dishwasher safe! All states can be done.

FACEBOOK: www.Facebook.com/HoneysuckleHomeAlabama

INSTAGRAM: @honeysuckle.home



CUTE AS A RIBBON- FELICIA CORTEZ

Shopping Link: https://www.etsy.com/shop/cuteasaribboncrafts

Welcome to Cute As A Ribbon Crafts! This is a place for creativity, expression, fun, and most importantly, beauty. Creating is a passion of mine! I hope my work has inspired and brought a smile to your face! Find the bright side to each day!

FACEBOOK: www.Facebook.com/cuteasaribbonbyfc

INSTAGRAM: ecuteasaribbon_







MAHONEY ROOTS- NICOLE ALLEN

Shopping Link: https://www.mahoneyroots.com/

Mahoney Roots Soap and Candle Company is a black owned company that takes pride in providing the best quality products for their customers. We provide cold processed soap, sugar scrub, body butter, lotion and oil.

FACEBOOK: www.facebook.com/MahoneyRootsSoapandCandleCompany/

INSTAGRAM: emahoneyrootssoapco



BRITTEN & BAILEY'S-TIFFANY

Shopping Link: www.brittenandbaileys.com/

"FRAGRANCE TRANSFORMS A SPACE AND HAS THE AMAZING ABILITY TO CAPTURE AND RECREATE MEMORIES."

Tiffany, the candle mama herself, emerged in the candle business about a decade ago as a candle buyer for a major company that produced candles for stores all over the U.S. She immediately fell in love with fine fragrance and began to dream of a line all her own. She has become an expert in the industry, developing exclusive fragrances that can only be found at Britten & Bailey's.

We at Britten & Bailey's hope that our fragrances will become a part of your most cherished memories as they have ours. Whether it is a homecoming, Christmas morning or just cozying up on the couch, we will be there filling your space with bright, warm and exciting new fragrances for many years and memories to come. We believe fragrances should not break the bank, which is why we have created high-quality fragrances available at an affordable price to fill your space with something beautiful.

FACEBOOK: www.facebook.com/brittenandbaileys

INSTAGRAM: ebrittenandbaileys







Buy Any Oil and Get an Incognito Balm for FREE

Buy Any Balm and Get a Tobacco Vanilla Sampler for FREE

Buy Any Balm AND Oil and Get a Tobacco Vanilla Sampler & Incognito Balm for FREE

Buy Any Balm,Oil and Wash and Get a Tobacco Vanilla Sampler, Incognito Balm & Brush/Comb Set for FREE

RUGGED ROOTS

Shopping Link: www.ruggedrootsbeardcare.com/

Rugged Roots is a small family owned business we created with the intention of providing products that are safe and natural. We chose the name Rugged Roots because we believe if you have strong roots as a foundation for your faith, family and in yourself, you can endure anything life throws your way. We are so grateful to be able to encourage customers around the world with products you can feel good about putting on your body. Our hope is to provide tools that help you start your day looking and feeling your best.

FACEBOOK: www.facebook.com/RuggedRootsBeardCare/

INSTAGRAM: @ruggedrootsbeardcare



HOME BREWED SOAPS

Shopping Link: www.homebrewedsoaps.com

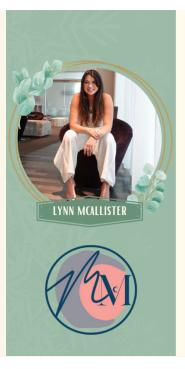
Home Brewed Soaps is the product of a determined single mom, turning a side hustle into a full-time bustling business. It all started with a book, a crockpot, a little creativity and a desire to give more meaningful and useful gifts to family and friends. You can feel good knowing that my soaps are made with real ingredients you can read and understand. They are FREE from chemicals, toxins, synthetic fragrances, and palm oil. I hope you enjoy your soaps as much as I enjoy creating them for you.

- Melanie

FACEBOOK: www.facebook.com/homebrewedsoaps/

INSTAGRAM: @mainebeersoap







MUCHAS MANTRAS-LYNN MCALLISTER

FREE 30 DAYS TO SELF-LOVE CHALLENGE

Download Link: www.ckmktg.muchasmantras.com/greater-self-love

LOVE YOURSELF THE WAY YOU DESERVE.

Most of us have been conditioned to believe that we should put ourselves last. We do this under the guise of caring about others or modesty. However, this is very self-defeating. Take 15 minutes for yourself over a 30 day period and give your own well-being a level of importance and respect you deserve. It's about treating yourself as well as you would treat anyone you love. Sign up for the 30 Day Greater Self-Love Challenge. You'll get an e-Book sent to your inbox to guide you, help you follow along, track & journal your personal self-love journey. Do it for yourself, Take your time and sign up today!

FACEBOOK: www.facebook.com/MuchasMantras

INSTAGRAM: emuchas_mantras









OWL & BEAR STUDIOS- ALENA

Shopping Link: www.etsy.com/shop/conservationphotos

Hello! My name is Alena, and I am a wildlife photographer, multidisciplinary artist, and conservation scientist living on Lekwungen and WSANEC territories (Victoria, BC, Canada). I use art and photography to help tell the stories of wild animals and ecosystems from around the world!

25% from each pin sold goes to charity!

FACEBOOK: www.facebook.com/owlandbearstudio

INSTAGRAM: @owlandbearstudio







MOON CACTUS CREATIONS

 $\textbf{Shopping Link:} \ www.etsy.com/shop/MoonCactusBySamie$

I absolutely LOVE crafting. I would like to share my craft with the world. I make all sorts of things. String arts, Resin arts, Jewelry, Clay. You name it!!!

FACEBOOK: www.facebook.com/MoonCactusCreations

INSTAGRAM: emooncactuscreations



GEAUX TEXAS APPAREL- LAUREN DUGGAR

Shopping Link: https://www.facebook.com/groups/260432221891844

Geaux Texas Apparel is a boutique-like shop that sells various items such as clothing, custom tumblers, keychains, pop sockets, and decals.

INSTAGRAM: egeauxtexasapparel







25% off Holiday Box Use code: BLACKFRIDAY

CRUISIN' + CAMPFIRES- KIMBERLY CROSSLAND

Shopping Link: www.cruisinandcampfires.com

Kimberly Crossland is the owner and founder of The Focus-Driven Biz and Cruisin' + Campfires, two companies designed to keep families together and living in freedom through entrepreneurship and travel. The goal of her work is to inspire meaningful change through the power of a strategic, thoughtful approach to life and business. In her free time, you can find her looking for a new adventure together with her two toddlers.

FACEBOOK: www.facebook.com/cruisinandcampfires

INSTAGRAM: @cruisinandcampfires









+
15% off
with code:
MADESOUTH

STATELY MADE- JORDAN HUGHES

Shopping Link: www.statelymade.com

Stately Made is a stationery and goods business that specializes in greeting cards, art prints, tote bags, and handmade wooden ornaments that celebrate state and regional culture, specifically the South. Since 2013, I have been designing products and filling orders from my studio in the rolling hills of Birmingham, AL. I believe celebrating the roots we've come from as well as our current sense of place is important, as well as inspiring!

FACEBOOK: www.facebook.com/StatelyMade

INSTAGRAM: estatelymade







BEAR'S BOW WOW BANDANAS- MALLORY

Shopping Link: www.facebook.com/BearsBowWowBandanas

Bear's Bow Wow Bandanas is a one women show. Mallory will help create and customize each bandana and collar for each dog (or cat, and sometimes even goats) and owners. Her reviews speak volumes about her customer service, enthusiasm, and quality of her products. She started this business to help put herself through school to be a respiratory therapist. Mallory loves to sew, create, and design. She can't wait to make all your bandana dreams come true this holiday season.

INSTAGRAM: @bearsbowwowbandanas



MARKET SQUARE BOOKSHOP- MARCI

Shopping Link: www.marketsquarebookshop.com

Market Square Bookshop is a local women-led independent bookstore located in the heart of Houston, offering delivery and online book-shopping services. We are passionate about reading and want to share that love with our neighbors along with so much more, including supporting artists, providing an inclusive selection, carrying eco-friendly toys and fun bookish items, using sustainable practices and packaging, and being community-minded. After 17 years in public education, the owner, Marci, also wants to give back to the community by partnering with early literacy programs. 10% of the retail price of all children's books will be donated to Literacy Now and book donations are also available. Shop Online now with Free Delivery in Houston and shipping throughout the Contiguous United States. The storefront will be coming to Downtown Houston in 2021.

FACEBOOK: www.facebook.com/marketsquarebookshop/

INSTAGRAM: emarketsquarebookshop



PERRY IDEAS

Christmas

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Shopping Link: www.facebook.com/Perry-ideas-207716859830946

Every one of her creations is an original and each is lovingly handcrafted, her product line includes handbags, pillows, shirts, scarfs, headbands, etc.



JOHN EASON CUSTOM JEWELRY

Shopping Link: www.johneasonmusic.com/black-friday-2020

John is a small town Father, Veteran and Gypsy brought up on gospel and country music. He was born in the small town of Minden, Louisiana and grew up in Cotton Valley, raised on good manners, good food and good music. He took some detours on his way to becoming a musician and pursued another passion of his as a chef. He attended culinary school and worked in the food industry which led him to create his own BBQ sauce, Renegade BBQ, and opening his own bakery. After losing the bakery in hurricane Katrina, John spent 8 years in the Air Force, where he did 5 overseas deployments. As a result, he suffers from PTSD. Jewelry making is one way he has learned to cope with it, so he started adding custom pieces to his merch store.

FACEBOOK: www.facebook.com/JohnEasonCountry

INSTAGRAM: @johneasonmusic







A FEW FEATURED ARTISTS:

DOLLY PARTON
SIR PAUL MCCARTNEY
GEORGE STRAIT
BLAKE SHELTON
KENNY ROGERS
CLINT BLACK
CHARLIE DANIELS

BILL & KIM NASH/ CHAMPIONS KIDS CAMP (CKC)-RAISING A HAND: A PHOTOGRAPHIC MUSIC FESTIVAL WITH A CAUSE

Shopping Link: email kimnash@championskidscamp.org to purchase

Champions Kids Camp was founded in 2001 by Singer/Songwriters, Bill & Kim Nash, in honor of their oldest son, Billy, who survived childhood Leukemia. Through a week-long camp, children between the ages of 8 and 12 are able to heal from the "emotional scarring" they have experienced in their young lives.

"Raising A Hand" is a book by David Clements and Kevin Black (featured in the image with Bill & Kim Nash). Their mission is to raise awareness for Rett Syndrome, a neurological disorder mainly found in females. When you purchase this book through Bill & Kim Nash/Champions Kids Camp, your donation of \$50 or more supports their mission and a portion of the proceeds also helps send a child who has survived trauma to Champions Kids Camp for a week over the summer.

CHAMPIONS KIDS CAMP: www.facebook.com/championskidscamp www.championskidscamp.org









NOV 23-DEC 1
RECEIVE \$50 OFF
YOUR PURCHASE OF
\$175, \$75 OFF YOUR
PURCHASE OF \$300

DEC 20-24

RECEIVE A DAILY

DISCOUNT ON

SPECIFIED STYLES

319 THE LABEL- GLENNA MICHELLE

Shopping Link: www.319thelabel.com

319 The Label is a fashion lifestyle brand by Glenna Michelle. Chic, yet simple to style designs are made in small quantities using natural or repurposed fabrics for unique, environmentally friendly fashion. Each piece is designed for a woman's natural curves, and busy life in mind. 319 The Label prides itself on working with women owned businesses to source fabric, manufacture and sell.

FACEBOOK: www.facebook.com/319-The-Label-305589673638255

INSTAGRAM: @319.thelabel









CHARVERA- CHANTAL RIVERA

Shopping Link: www.charvera.com

We offer a wide variety of trend-driven styles and are all handpicked and curated to provide our customers with the latest fashion, Drawing inspiration from the latest trends from workwear, street style, to night out. Charvera can keep you going from day-to-night. Shop the latest collection from Charvera clothing line, ranging in dresses to tops, sweater knits, rompers, pants and outerwear.

FACEBOOK: www.facebook.com/charverastyle

INSTAGRAM: echarvera_







Buy 2 get 20% off, Buy 3 get 30% off

FREE SHIPPING all week on all U.S. orders.

Small Business
Saturday: FREE gift
with all orders over \$50

Cyber Monday: FREE gift on ALL orders.

TORIE SQUARE- KETURA DANIEL

Shopping Link: www.toriesquare.com

Torie Square is a swimwear and athleisure boutique based in Atlanta. The owner, Keturah Daniel, was inspired by her love of traveling and fitness to build this brand from scratch. This month she has launched her first swimsuit line, FOREVER WILD, that she designed! Check it out and stay tuned for future collections.

FACEBOOK: www.facebook.com/toriesquare

INSTAGRAM: @toriesquare



BLUE NOTE BOURBON

Shopping Link: www.bluenotebourbon.com

Blue Note Bourbon is named after the world-famous Memphis blues. Like the blues, Blue Note is bold yet smoother than smooth. Each of our expressions embody Southern culture & Delta flavor.

FACEBOOK: www.facebook.com/bluenotebourbon

INSTAGRAM: ebluenotebourbon



RENEGADE BARBECUE SAUCE- JOHN EASON

Christmas

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Shopping Link: www.johneasonmusic.com/black-friday-2020

John is a small town Father, Veteran and Gypsy brought up on gospel and country music. He was born in the small town of Minden, Louisiana and grew up in Cotton Valley, raised on good manners, good food and good music. He took some detours on his way to becoming a musician and pursued another passion of his as a chef. He attended culinary school and worked in the food industry which led him to create his own BBQ sauce, Renegade BBQ, and opening his own bakery. After losing the bakery in hurricane Katrina, John spent 8 years in the Air Force, where he did 5 overseas deployments.

FACEBOOK: www.facebook.com/JohnEasonCountry

INSTAGRAM: @johneasonmusic



BOERNE BRAND TEXAS STYLE HOT SAUCE- CATHERINE MYERS

Shopping Link: www.boernebrand.com

Catherine Myers, CEO & Owner, is a native Houstonian and has a background in marketing and psychology. She co-founded Boerne Brand and set out to help create a true Texas Style Hot Sauce that you now recognize as Boerne Brand. She has developed relationships with the BBQ community, particularly in Houston, TX, and also throughout Texas, that has been beneficial in launching this product. She is most passionate about the uniqueness of Boerne Brand and what it has to offer. She is most excited about people's initial reactions when they first try Boerne Brand and seeing how quickly it becomes a must-have in the kitchen.

FACEBOOK: www.facebook.com/boernebrand

INSTAGRAM: aboernebrand





AN INDIE COUNTRY CHRISTMAS PLAYLIST- FEATURED ARTISTS Spotify Playlist Link:

https://open.spotify.com/playlist/5iJX4czTF2wPcZVIMOIfzP

- 1) Jimmy Nash- https://www.facebook.com/jimmynashonline
- 2) Hayden Baker- https://www.facebook.com/haydenbakermusic
- 3) Karen Waldrup- https://www.facebook.com/karenwaldrup
- 4) Patrick Carpenter- https://www.facebook.com/patcarpmusic
- 5) Tara Thompson- https://www.facebook.com/tarathompsonmusic
- 6) Kyle Park- https://www.facebook.com/kyleparkmusic
- 7) Bri Bagwell- https://www.facebook.com/bribagwell
- 8) Jayne Denham- https://www.facebook.com/denhamjayne
- 9) Bailey James- https://www.facebook.com/baileyjamesgang
- 10) Bart Crow- https://www.facebook.com/bartcrowband





INDIE COUNTRY U.S.A. PLAYLIST- FEATURED ARTISTS Spotify Playlist Link:

https://open.spotify.com/playlist/39UoxzxVAazYq1ub4MCUpq

- 1) Jessica Mitchell- https://www.facebook.com/jessicamitchellmusic
- 2) Hayden Baker- https://www.facebook.com/haydenbakermusic
- 3) Haley Mae Campbell- https://www.facebook.com/HaleyMaeCampbell
- 4) Cody Hibbard- https://www.facebook.com/codyhibbardmusic
- 5) Audra McLaughlin- https://www.facebook.com/AudraMcLaughlinMusic
- 6) David Karns- https://www.facebook.com/DavidKarnsBass
- 7) Faren Rachels- https://www.facebook.com/FarenRachels
- 8) Jake Bush- https://www.facebook.com/JakeBushBand
- 9) Brianna Blankenship- https://www.facebook.com/briannablankenshipmusic
- 10) Mitch Rossell- https://www.facebook.com/officialmitchrossell





THANK YOU

THANK YOU FOR TAKING THE TIME TO READ THROUGH THE ENTIRE CHRISTMAS GIFT GUIDE! YOUR SUPPORT MEANS THE WORLD TO EVERY SINGLE BUSINESS OWNER THAT IS FEATURED.

EVEN IF YOU CANNOT MAKE A PURCHASE RIGHT NOW. A SIMPLE SHARE (AN GO A LONG WAY FOR A SMALL BUSINESS OWNER TO REACH A POTENTIAL NEW CUSTOMER.

THANKS AGAIN FOR YOUR SUPPORT. AND I PRAY YOU ALL HAVE A SAFE AND WONDERFUL REST OF THE YEAR!

BLESSINGS.

DIANA

Christmas
GIFT GUIDE
returing Small Businesses across the U.S.A. & Canac

Diana Darr Media is a boutique publicity and design agency founded by Diana Marie Darr that supports independent country music artists and service-based businesses through earned media and strategic design. Diana began her career in PR, working with musicians & fashion designers in 2007. Since then, she has consistently been the youngest professional in the room and has held her own amongst many industry veterans. She was the youngest member of the team at the fashion publication, Denim Magazine, where she quickly worked her way up to its publicist within a few short months. For nearly 5 years, she served as the media relations coordinator for a children's non-profit organization. She was also on the Texas Best Music Fest planning committee, which hosted such acts as Josh Abbott Band, Cody Canada & The Departed, Mike & The Moonpies, Eddy Raven, and Larry Gatlin, to name a few. In addition to representing her own roster, she also serves as an integral part of several entertainment management firms providing publicity for their joint clients. Throughout her career, Diana has had the pleasure of working with many wonderful clients in various capacities and industries, including musicians Bill & Kim Nash, Moving Matter, Matt Dunn & The Runaways, and Hayden Baker, celebrity stylist J. Bolin, and practitioners Cindy Carroll, and Lenka Spiska, among many others. For more about the clients and industries we serve, visit www.dianadarr.com.

